





FOR 28 YEARS, and as part of our annual Retail Design Firm Resource Guide, *VMSD* has ranked the top retail design firms from around the globe.

Based on submitted design firm fees from completed projects in 2021, and complemented by our comprehensive listing of design/architecture firms and independent designers found on vmsd.com, from the U.S. and abroad, our ranking showcases the perseverance of the retail design industry as we move into the post-pandemic era. (Our Retail Design Firm Resource Guide can be found year-round at **vmsd.com/resource-guide.)**

Information included in this ranking, including fees, was provided by individual firms and has not been independently verified by *VMSD* magazine. For information about the 2023 guide or ranking, please contact *VMSD* Managing Editor Carly Hagedon at **carly.hagedon@smartworkmedia.com.**

RANK	COMPANY/FIRM NAME	2021 DESIGN FEES
1	Gensler	\$169,827,302.00
2	Henderson Engineers	\$96,562,685.00
3	WD Partners	\$49,000,000.00
4	Big Red Rooster, a JLL company	\$44,500,000.00
5	CallisonRTKL	\$37,919,845.00
6	Little Diversified Architectural Consulting Inc.	\$35,882,609.00
7	Stantec	\$34,047,751.00
8	GPD Group	\$28,500,000.00
9	Cushing Terrell	\$26,800,000.00
10	NORR	\$26,707,000.00
11	Nelson Worldwide	\$25,246,373.89
12	Sargenti Architects	\$24,000,000.00
13	CESO Inc.	\$23,380,000.00
14	RDC-S111	\$22,000,000.00
15	Larson Design Group	\$15,310,911.00
16	ChangeUp	\$14,250,000.00
17	ms consultants Inc.	\$12,600,000.00
18	Onyx Creative Inc.	\$10,513,020.00

2021 DESIGN EEES

COMPANY/EIDM NAME