



**SHOP! DESIGN AWARDS** 

# AND THE AWARD GOES TO...

The Shop! Association unveils the winners of its 2021 Design Awards.

CELEBRATING RETAIL DESIGN EXCELLENCE, the annual Shop! Association Design Awards showcases achievements in visual presentations, renovations, fixtures, new store designs, in-store communications and more. Judged by an independent panel based on criteria like design innovation, originality of space and use of materials, as well as quality of concept execution, this year's winners exemplify some of the most exciting projects the industry has to offer.

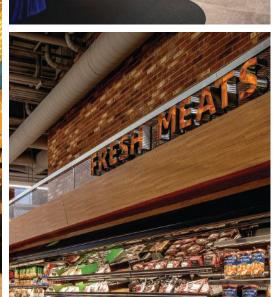
To view all the winners of the Shop! Association's 2021 Design Awards, please visit  ${\bf shopawards.org} \ {\bf and} \ {\bf vmsd.com}.$ 



















# "Tide Laundromat"

**CATEGORY:** Service Retailer (Gold Award) | submitted BY: NELSON Worldwide | PHOTOGRAPHY: Courtesy of Tide Corp.





"Superette" category: Specialty Food and Consumables Retailer (Silver Award) | SUBMITTED BY: Bergmeyer | PHOTOGRAPHY: Kayla Rocca Photography

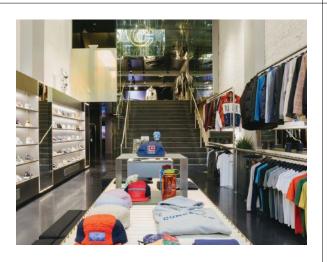


### "Concepts"

CATEGORY: Softline Specialty Store (Gold Award)

SUBMITTED BY: Bergmeyer | PHOTOGRAPHY:

Courtesy of Concepts





# "The Raider Image -Official **Team Store**"

**CATEGORY:** Softline Specialty Store (Silver Award) SUBMITTED BY: **RGLA Solutions** Inc. | PHOTOGRAPHY: Josh Line



# THANK YOU TO THIS YEAR'S SHOP! DESIGN AWARDS JUDGES

### **ERIC KUHN**

Design Practice Leader Bergmeyer

### **KATHLEEN JORDAN**

VP of Design, Planning & Construction Neiman Marcus Group

### **JENNIFER ACEVEDO**

Senior Director, Insights & Brand Marketing NELSON Worldwide

### **JASON FLOYD**

Senior Director, Retail **Experience** Adidas

# **MJ MUNSELL**

Chief Creative Officer MG2

### **AMANDA SARVER**

Senior Interior Designer The Kroger Co. ▶