

# MIR

MANN REPORT

The Sustainability Issue

New York  
Los Angeles  
Miami  
Hamptons  
Las Vegas

*Understanding the  
Corporate Climate  
Migration*

*Walking the Talk  
on Normalizing  
Sustainability in the  
Built Environment*

*Generating  
Value Through  
Repositioning Retail*

## Across the Metaverse

Erin McDannald on virtual real estate as the last frontier



## JDA Group Promotes Smith to Vice President of Operations



Robyn Smith

JDA Group LLC has promoted Robyn Smith to vice president of operations, the Hoboken, New Jersey-based development firm announced. The move supports the company's strategic plan to expand its portfolio of commercial and residential properties through both acquisition and development.

Smith previously served as property manager of the privately held commercial and residential developer and owner. JDA boasts a development and management track record of successful, ground-up multifamily and commercial adaptive reuse projects across

Northern New Jersey, as well as more than 100 tenant fit-outs.

In her new role, Smith will oversee JDA's operations, including the property management company, corporate development, investment-related accounting and human resources. She will work in tandem with JDA Vice President Timothy Connell, who facilitates all aspects of JDA's development, portfolio management and investment initiatives with an eye toward expansion.

Since joining JDA in 2018, Smith has man-

aged the firm's properties in Hoboken: Mission 50, an 80,000-square-foot office building and coworking community located at 50 Harrison St. and The Lexington, a 50-unit luxury residential building. As the point of contact for tenants and the liaison to ownership, she has handled everything from leasing and billing to maintenance and curb appeal.

Smith began her career in property management with Ironstate Development Company, where she managed leasing for projects in Hoboken and Jersey City. She honed her accounting skills while serving as assistant controller with Plaza Enterprises JC LLC, and was the property manager for City Homes and Gardens. She was a member of the executive committee of the Institute of Real Estate Management and holds an IREM Certified Property Manager (CPM) designation.

## Nelson Worldwide Welcomes New VP, Mixed-Use Leader



Blaik Ritchie

Blaik Ritchie has joined award-winning architecture and interior design firm Nelson Worldwide as vice president and mixed-use business leader in Dallas.

"Blaik's extensive experience in business development, research, client engagement, and studio leadership will support continued growth for the firm," said Chairman and Chief Executive Officer of Nelson Worldwide, John (Ozzie) Nelson Jr. "We are confident that Blaik will support teams and deliver excep-

tional value to clients through all phases of a project."

Ritchie brings over 30 years of experience to his new role. At Nelson, he will work on the operational side of the mixed-use practice. Some of these activities include supporting and assisting various Nelson offices in helping streamline mixed-use project management and planning. Additionally, he will work across different market sectors, including retail, hospitality, residential and workplace,

to position the teams nationwide.

"Over the years, I've worked across four different continents. Through this experience, I've acquired a deeper understanding of how to approach architecture and design from a global perspective," Ritchie said in the announcement. "I am excited to join the firm's team of experts and come together with like-minded designers to drive continued growth within the mixed-use sector."

To date, Ritchie has produced projects throughout the United States as well as Africa, Europe and South America. His work has been recognized with design awards from the AIA and the IIDA for architecture and interior design projects.