

The Business of Furniture | October 13, 2021

# BOF



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## CAREERS

# NELSON Worldwide Welcomes Balmiki Bhattacharya as Industrial Practice Leader

➊ Balmiki Bhattacharya has joined NELSON Worldwide as an industrial practice leader. Based in Seattle, Bhattacharya will integrate design programs to maximize operations and investments while also helping create a strategic, sustainable plan for the firm's future.



Bhattacharya

"We understand industrial facilities are the core of every business, especially today considering ongoing concerns surrounding supply chain gaps and environmental issues," said John "Ozzie" Nelson Jr., chairman and chief executive officer of NELSON Worldwide, an architecture, design and strategy firm. "We're excited for Balmiki to lead our industrial practice, enabling our firm to provide our clients with innovative ideas while further strengthening the entirety of the practice."

Bhattacharya joins NELSON with more than two decades of experience in design, construction and team management. As a leader with experience in diverse organizations, he will build upon the foundation of the industrial practice while increasing awareness at a national level. Balmiki brings leadership and creative problem-solving skills with expertise in managing budgets and developing competitive growth strategies.

"Architects and designers have a responsibility to impact the built environment positively," Bhattacharya said. "By joining such a well-established firm with such a great geographical reach, I am excited to continue shaping the built environment while growing the industrial practice as a whole."

Bhattacharya's passion lies in omni-channel retailing, a topic that was successfully executed only a few times pre-pandemic. As consumer behavior and the retail industry continue to change, it's important to him that the industrial practice team can create a seamless consumer experience across channels.

Before joining NELSON, Bhattacharya worked at MG2, where he spent the past several years as an associate principal leading a team working on complex industrial and mixed-use projects in various phases for prominent developers, retailers and e-commerce companies.

## CERTIFICATIONS

# Shaw Industries' EcoWorx Carpet Tile is Among the First in the World to Be Cradle to Cradle Certified Under the Version 4.0 Standard

➋ Shaw Industries Group's EcoWorx carpet tile has achieved Cradle to Cradle Certified Silver under the new, more rigorous version 4.0 standard. The product is among the first in the world to do so, including the first in the built environment globally and the first of any product made in the U.S.