NELSON

Building Dynamic Mixed-Use Environments for All

DEVELOPER CHECKLIST

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	Hold community meetings early and often		
	1 Engage a diverse set of stakeholders and provide		
	them with informed marketing		
	Communicate constantly and consistently using all		
	channels (e.g. snail mail, email, text messages, bulletin		
	boards, radio stations, and more)		
	Offer and accept feedback and questions regularly		
STRATEGIC TENANT MIX			
	1 Startups		
	Cmall legally award businesses		

Ч	Startups
	Small, locally-owned businesses
	Health clinics that are inclusive to those with and
	without insurance
	Differentiated services and products based on
	adjacencies
	Tenants that offer a variety of wage offerings
	Affordable grocers and co-ops vs. luxury grocers
	Affordable daycare

INCLUSIVE AMENITIES & RESOURCES

■ Access to transportation ☐ Shared community resources ☐ Operational and maintenance support

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